



# Newcastle Santa Claus Parade 2017

## APPLICATION FORM

**Theme for 2017: Canada 150**

**PARADE DATE: SUNDAY, NOVEMBER 19, 2017; PARADE START TIME: 5:30 p.m.**

**APPLICATION DEADLINE: MONDAY, NOVEMBER 6TH, 2017!**

**PLEASE PRINT:**

Organization or Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Alternative Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Facebook: \_\_\_\_\_

Float: \_\_\_\_\_ Band: \_\_\_\_\_ Other (Please Specify): \_\_\_\_\_

**The following title of your entry will be included on the official parade program!**

Title of Entry: \_\_\_\_\_

Brief Description of Entry: \_\_\_\_\_

\_\_\_\_\_

**Will music will be played? Yes \_\_\_ No \_\_\_ Live \_\_\_ Recorded \_\_\_**

**Total length of entry (including tow vehicle, float/trailer and walkers): \_\_\_\_\_**

Number of Participants: \_\_\_\_\_

*Please note that if you plan to use a vehicle to tow your entry, a proper hitch and associated safety chain must be used!*

**I/We agree to abide by the terms and conditions set out in the Participation Agreement on the following page.**

**I/We agree to indemnify and save harmless the Newcastle BIA and its representatives from and against all claims arising out of or in connection with my/our participation in the parade.**

**Organization (Please Print): \_\_\_\_\_**

**Name of the Applicant (Please Print): \_\_\_\_\_**

**Signature of Applicant: \_\_\_\_\_**

**Date Signed: \_\_\_\_\_**

Completed application form can be scanned and returned by e-mail to [newcastlesantaparade@gmail.com](mailto:newcastlesantaparade@gmail.com), delivered in person to the Massey House Restaurant or mailed to: Karen Bastas, c/o Massey House Restaurant, 27 King Avenue East, Newcastle, ON L1B 1H3

**REMEMBER... APPLICATION DEADLINE IS MONDAY, NOVEMBER 6TH, 2017**

**Participation Agreement - Newcastle Santa Claus Parade  
Sunday, November 19, 2017**

**THE NEWCASTLE SANTA CLAUS PARADE'S MISSION IS TO CELEBRATE THE SPIRIT OF  
CHRISTMAS BY PROVIDING A SAFE, ENJOYABLE AND QUALITY FAMILY-ORIENTED EVENT  
ON THE MAIN STREET OF NEWCASTLE, ONTARIO.**

In order to make this event both entertaining and safe for all participants and spectators, **All parade participants must therefore agree to abide by the following terms and conditions:**

1. Although the route is well lit, this is a night-time parade and entrants should keep this in mind when designing their float, costumes etc. You are urged to illuminate your entries.
2. November weather is unpredictable; therefore, entries need to be adaptable and prepared for possible rain, snow, wind or even ice on the parade route.
3. Floats will be inspected upon arrival and must be approved by a designated parade committee representative. Floats that are deemed to be unsafe will not be permitted to participate.
4. The parade committee has final authority on the inclusion of any entry at its sole discretion.
5. Please note that if you plan to distribute treats (i.e. candy canes) to parade spectators, you must hand them to the recipients **AND NOT THROW THEM!**
6. Parade participants may not sell or offer for sale any commodity, service, food or drink on the day of the parade.
7. Canvassing or asking for donations is prohibited.
8. **Parade participants may not distribute commercial/advertising based materials! Our parade is a "paper free" event - no paper handouts, coupons etc. are to be handed out during the parade. This reduces the litter on the street and is environmentally friendly.**
9. For safety reasons, no parade participants may jump on or off the float or moving vehicle, and may not interfere with any other unit in the parade.
10. Vehicles that are not an integral part of carrying out a group's parade theme may not accompany the group/unit along the parade route.
11. The floats are **NOT** to be of a **rolling advertising billboard** nature. Sponsorship signage should be secondary to the title of the float. This year, our parade theme will be **Canada 150.**
12. All animal entries must have a costumed person following behind with cleanup equipment.
13. The official parade Santa Claus is the only Santa Claus allowed in the parade.
14. Failure to abide by this agreement may result in removal from the parade formation and/or not being accepted for participation in future parades.
15. Please be advised that the Newcastle Santa Claus Parade may be professionally videotaped for archival purposes.